

# Das Meer

April 2009

#### Edition 1

# **Bavaria Owners Meeting - Swashbucklers**

#### **Special points of** interest:

- Busfield Marine appointed NZ agents for Bavaria Yachts
- Bill Rutherford and Elaine Jacoby will be the contacts for outstanding warranty and service issues.
- Any outstanding issues should be emailed to elaine.j@navstat ion.co.nz

On the 25th of March, Bill Rutherford, Managing Director of Busfield Marine Brokers, welcomed a group of approx. 44 Bavaria owners, families and interested parties to Swashbucklers Bar in Westhaven to formally announce that Busfield Marine Brokers had secured the rights to sell Bavaria Yachts in New Zealand.

The owners listened as the Busfield Marine staff were introduced and the history of the company was explained. Bill, then detailed the process that resulted in Bavaria Yachts granting the distribution to Busfields and the tremendous help they received from the Australian distributor North elaine.j@navstation.co.nz South Yachting.

An issue that was of concern to many owners was the state of their warranties and warranty claims after the closure of International Marine Brokers last year. It was explained that in theory IMB were still liable for any claims. In practice this would not be possible and Bill pledged his support to try and help on a case by case basis where possible.

All owners with outstanding issues were asked to put their claims in writing so Busfields could collate them and present them to Bavaria Yachts as one and try and work out a solution. Anyone who has not done so could they please email as soon as possible.

A number of questions were then asked by the owners before Keith Munro detailed his passage on his Bavaria "Time Lord" in the latest Sydney to Hobart. A number of owners expressed their gratitude and good wishes to Busfields and they were gratefully received.

The overwhelming feeling was that the owners loved their yachts and were glad to have certainty going forward.



# **Bavaria Announce Farr Designed Cruiser 55**

Earlier this year Bavaria Yachts announced a new entry into the premium segment of the market. A 55ft Cruiser jointly designed by Kiwi legend Bruce Farr and BMW Group Designworks USA will be available shortly.

The design brief was to

create а unique sailing experience offering value for money with excep-

MARINE

tional space, styled to functional excellence, versatile interior and exterior enhancing the fun for cruising



BROKERS

holidays. Based on the preliminary data, Bavaria Yachts have delivered once again

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BUSFIELD



Das Meer



das Meer is one of the three German words for the Ocean or the Sea - die See and der Ozean being the others



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## A Message from Busfield Marine



" As Managing Director I am very happy to welcome you all as Bavaria owners to the Busfield Marine community. Everyone at Busfields is extremely proud to have obtained the Bavaria dealership for NZ. For those of you who haven't met me I have worked in the marine industry for over 40 years and have also been President of the BIA.

Our aim is to continue the growth of Bavaria in New Zealand. I have been heartened to hear after talking to various owners at the Auckland International Boatshow and at the recent owners meeting about the very positive feelings they have towards their boats.

I feel that Bavaria represent excellent value and are well suited to New Zealand conditions.

With the number of

Bavaria vessels in New Zealand approaching 100 I believe that you are the best advertisement for the brand and look forward to working with you to help you enjoy the Bavaria experience."

Kind regards

#### Bill Rutherford

PS. Could the proud owners of all the Bavaria Cups from previous races and regattas please email me to let me know who has them.

bill.r@navstation.co.nz

## **Our Brokers**

#### Colin Rees (top)

Colin joined the company 13 years ago after sailing to New Zealand from South Africa. Not surprisingly , he is a specialist in offshore cruising vessels

#### Peter Broadhurst

Peter, specializes in New Zealand yachts and launches



and has been with Busfields for 7 years.

### Special Bavaria Owners Offer.

Any Bavaria owner who lists their vessel for sale exclusively with Busfields will receive special priviliges.

Contact Colin or Peter to discuss this further.



website www.busfieldmarine.co.nz

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